

The Iowa Council on Homelessness

MEETING NOTES FOR INFORMAL WORK-GROUPS/COMMITTEES

(As of 2016: Public Awareness, Coordinated Entry, Research & Analysis, Policy & Planning)

Conference Call-In Information (audio only): Call 866-685-1580; Code 515-725-4942

Committee: Public Awareness

Date/Time: 12/5/16 / 9:00am

Location/Type of Meeting (Phone/In-Person): Phone

Chair/Alternate/Facilitator: David Binner & Diogenes Ayala

Note-Taker: Diogenes Ayala

Committee Members Attending:

Paige Boyer

Karen Hyatt

David Binner

Tim Wilson

Rhonda Jordal

Diogenes Ayala

Others Attending:

Carole Vipond

APPROVAL OF AGENDA: Approved

REVIEW OF PREVIOUS MEETING NOTES: none

Changes to the committee bringing awareness to the public

Discussion: Diogenes and Tin met with clients at the CISS shelter the day before thanksgiving during the lunch service. Clients were unaware of the existence of the Iowa Council. Diogenes visited other agencies around Polk County with the same results. Diogenes wants to launch a new awareness campaign targeting providers and clients, and seeks approval from the PA Committee to bring to the executive committee. The campaign will include the following:

- create a Facebook page for the council public awareness committee; give admin rights to certain members. Leverage social media to get the word out.
- Create a Gmail account to contact the public awareness committee.
- Meet with organizations around the state to gain information on any upcoming events.

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- Meet with clients to alert them of the existence of the council. Use existing council material to conduct workshops.

Karen believes that this is a great idea and the member on the council need to attend the meetings and make sure that the information gets back to clients. Tim agreed that the council is underrepresented, heavy on shelters and does not filter down to represent the people. Paige liked the Gmail and social media out reach. All agree that starts with public awareness and will get more attendance with the council. Motion passed, David seconds.

Action Steps:

Diogenes will work with Paige on social media perspective and continue outreach efforts around the area after approval from the executive board.

Letter to the public from the council:

Discussion: A proposal from Diogenes to create an official letter to the public, specific to agencies to get information and any upcoming events. To stay informed with what is going on the state and invite agencies to join meetings.

All: letter is a good start. **Tim:** Veteran stand down and other events would nice to be aware of for the council. This letter will also help recruit former homeless to the council. Diogenes suggests using both the awareness campaign and the letter to help with the PIT count in January. Tim suggests speaking with Mike Wood out of Sioux City. Motion passes, Karen seconds.

Action Steps: Diogenes will work with other committee members to contact media for PIT after approval from executive board. Also continue the draft on updated council letterhead to all of the shelters and organizations giving them an opportunity to join meetings and committees.

Upcoming Events:

Discussion: Joppa on 12/21

Cedar Rapids LINN County planning groups meeting

Quality pass providers (Council Bluffs, Dubuque, Iowa City, and Cedar Rapids)

Meeting at 10am.

Action Steps: Diogenes to attend PASS Meeting.

Day on the Hill

Discussion: David/Tim: Start contacting officials in January, a possibility that David Young may attend the day on the hill. Provide refreshments to 20-25 senators and reps COC meeting is scheduled for the same day with the hope that we have more participation for the day on the hill. The COC meeting is scheduled for that afternoon. Transportation costs can be reimbursed for those travelling outside of the county. Mark Phillips from the Polk County COC may have clients available from Polk County. Contact legislators and invite them to stop by the table. Past providers have offered to come to the event.

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Action Steps: Continue to prepare for the day on the hill. Make contacts!

RECOMMENDATIONS TO COUNCIL OR EXECUTIVE COMMITTEE: Approval on awareness campaign and letter to providers.

NEXT MEETING/ONGOING MEETING SCHEDULE: Monday January 9th at 9am

ADJOURN

Directions for note-taker: Type and submit to carole.vipond@iowa.gov following the meeting, within two weeks. IFA staff will post online to the council web page.